

AHMAD KHAN



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Product designer focused on intuitive UX and sharp visual systems. Recently diving deeper into AI-enhanced workflows, creative prototyping, and Web3 tools — with a strong foundation in branding, strategy, and user-centered design.

Miden Head of Design 2024 - present

- Own design across Miden's product, brand, website, campaigns, and go-to-market materials as the company's lead designer.
- Redesigned the Miden website and core visual system, including typography, color palette, page structure, social templates, and reusable design components.
- Led brand and product design for Miden's consumer wallet, shaping the identity, UX flows, interface patterns, and launch-ready product visuals.
- Created scalable design systems, sales decks, BD materials, and technical narratives to support launches, partner announcements, and institutional outreach.

Yabai Labs Product + Brand Designer 2022 - 2024

Selected clients include: Cap Labs, Morph L2, Nouns, SparkAPT, +

- Led full brand and website redesigns for early-stage Web3 and technology clients, shaping logos, visual systems, landing pages, animations, and digital asset libraries.
- Created product marketing, event, and launch creative for projects including Cap Labs, Morph L2, Nouns, and SparkAPT.
- Redesigned SparkAPT's landing page and onboarding experience to clarify the product story, reduce first-time-user friction, and support signups.
- Designed a 160-page Web3 grants research report and 15-page visual brief, turning dense ecosystem data into a clear editorial system.

Bento Anime Founder + Creator 2024 - present

- Built Bento Anime end-to-end, owning brand identity, product strategy, UX/UI, and the full web experience from concept through launch.
- Designed and shipped discovery features including natural-language anime search, recommendation flows, watchlist tools, and an interactive daily guessing game.
- Created a distinct editorial product system for anime discovery, combining visual design, content structure, and community-focused user flows.

SKILLS

UX/UI
Product Design
Prototyping
User Research
Visual Design
Branding
Systems

Tools
Figma
Claude
OpenAI/Codex
Flora AI
Recraft AI
Gemini Flow
Adobe Creative Suite

EDUCATION

Boston
University
BA - Political
Science